GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA

UNSTARRED QUESTION NO:933
ANSWERED ON:04.03.2008
CASHEW TRADE
Patel Shri Kishanbhai Vestabhai;Singh Shri Sugrib

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

(a) whether the Government proposes to form a global alliance to protect the interest of cashew trade;

(b) if so, the details thereof; and

(c) the extent to which such global alliance is likely to be beneficial for producers of cashew in the country?

Answer

MINISTER OF THE STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI JAIRAM RAMESH)

a) & b): The Cashew Export Promotion Council, an autonomous body under the Department of Commerce has initiated a move to form a global alliance for joint promotional efforts for cashew with the concerned cashew promotion organizations in Vietnam and Brazil namely VINACAS and SINDICAJU respecteively.

c): This global alliance is expected to take up programmes for increasing consumption worl wide, as is doen by the producer groups of almonds, pistachios etc. This will result in better price realization for cashews exported from India and other producing countries, leading in turn to higher returns to cashew cultivators.